

# BUSINESS STUDIES LEARNING JOURNEY



Further Education



Paper 3



Paper 2

Ranging from short answer questions to synoptic essays



Paper 1

**Managing Strategic Change**  
Managing the change in an organisation by utilising different theories and understanding organisational culture



**Managing Strategic Change**



**Strategic Methods: How to Pursue Strategies**

Assessing how to pursue strategies and how areas such as the use of innovation and digital technology can aid an organisation



**Choosing Strategic Direction**

Understanding why/how a particular strategic direction has been chosen by an organisation

YEAR 13

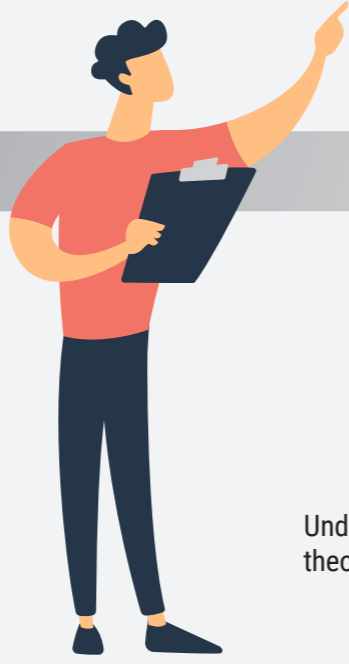


YEAR 12



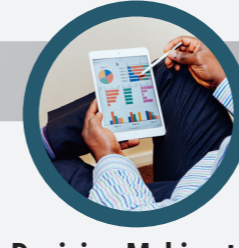
**What is Business**

Building on the fundamental areas of Business



**Managers, Leadership and Decision Making**

Understanding the different management theories and why they are used in real-life situations



**Decision Making to Improve Human Resource Performance**

The decisions made in order to manage, motivate and organise staff and set clear HR objectives



**Decision Making to Improve Operational Performance**

From managing the supply chain to understanding how to utilise labour effectively



Paper 2

Business In The Real World, Influences Marketing and Finance



Paper 1

Business In the Real World, Influences on Business, Operations and HR



Finance

Organisation of different finances and financial statements



Influences on Business

Analysing the key events that could affect a business

YEAR 11



Operations

Process of running a business day by day such as supply chain and logistics



Human Resources

Understanding the process of hiring and managing people inside a business



Marketing

Meeting customers wants and needs



Business In The Real World

Looking at why people start up businesses and the fundamentals in doing so.

YEAR 10