

BUSINESS STUDIES LEARNING JOURNEY





Paper 3



Paper 2

Ranging from short answer

questions to synoptic essays





Paper 1



Managing Strategic Change

How to manage and implement change effectively within a business



Strategic Methods: How to **Pursue Strategies**

How a business implements its chosen strategic direction



Choosing Strategic Direction

Understanding why/how a particular strategic direction has been chosen by an organisation



YEAR 12





What is **Business**

Building on the fundamental areas of Business



Managers, Leadership and Decision Making

Understanding the different management theories and why they are used in real-life situations

YEAR



Decision Making to Improve Human Resource Performance

The decisions made in order to manage, motivate and organise staff and set clear HR objectives



Decision Making to Improve Operational Performance

From managing the supply chain to understanding how to utilise labour effectively





Paper 1



Finance



Influences on Business



Operations



Human Resources



Marketing



YEAR

10

Business In The Real World

Business In The Real World, Influences Marketing and Finance

Business In the Real World, Influences on **Business, Operations** and HR

Organisation of different finances and financial statements

Analysing the key events that could affect a business

How a business produces goods and services

Understanding the process of hiring and managing people inside a business

Meeting customers wants and needs

Looking at why people start up businesses and how they do it.